



The Certified TetraMap Facilitator[®] Programme

TetraMap[®] offers a transformational learning experience that helps people, teams and organisations to uncover strengths through valuing differences. It is a model, tool, framework and approach that draws upon nature as a powerful metaphor to generate deep learning and promote sustainability.

This certification programme, led by a TetraMap International qualified Master TetraMap Facilitator, is for facilitators, consultants, change agents, coaches, managers and learning and development professionals who want to become Certified TetraMap Facilitators. You'll learn how to facilitate TetraMap and how to integrate it into your work and once you are certified, you'll be supported as a member of the global community of facilitators that has been steadily evolving over the last 20 years. The certification programme is available in a classroom setting over 2 days or as an online programme over 7 separate individual sessions using TetraMap's e-learning support platform.

"During the certification journey, facilitators take TetraMap from a way of helping others to understand preferences about communication and behaviour into a tool for team development and planning, and then deeper again into a conceptual thinking and problem-solving framework."

Louise Duncan, TetraMap International

Introducing TetraMap

For 20 years TetraMap has been used as a catalyst to develop people and businesses. Developed in New Zealand in 2000, it offers a rich abundance of facilitation approaches and resources for anyone who facilitates learning, development, or change.

Today TetraMap has global reach, with over 2,000 Certified TetraMap Facilitators around the world who work with organisations large and small across commercial, not-for-profit, education and public sectors.



Click here to hear from our founders, Yoshimi and Jon Brett.

Why do people choose TetraMap?

- TetraMap uses nature as a powerful and universal metaphor to help people understand themselves, others, and the world around them.
- TetraMap brings together diverse ideas, perspectives and experiences to solve problems and address challenges.
- TetraMap focuses on developing individuals, teams, organisations and leadership.
- TetraMap is fun to use and involves playful, engaging learning experiences.
- TetraMap promotes psychological safety and uses positive psychology so that people are more able to tackle challenging issues.
- Participants begin their learning journey with the TetraMap profiling instrument and deepen their learning through exploration and discovery.
- TetraMap helps to achieve a wide range of aims, from improving communication and collaboration to solving organisational challenges and planning strategy.
- TetraMap promotes a focus on sustainability and encourages a sense of wider purpose and vision.
- TetraMap lights up learning, raises self and team esteem, increases confidence and unleashes creativity.



Learning through Metaphor

TetraMap is rich with metaphors, many of which are drawn from the natural world around us. Everyone can relate to nature, and the universal language of the elements makes it relevant for any individual, team, organisation, culture or country.

One of our core beliefs is that strength lies in valuing differences. When we look to nature, we see diversity in action - our planet exhibits a vast range of diverse life forms within diverse, interconnected ecosystems. As a TetraMap facilitator, you will learn how to use nature as metaphor, and how to integrate lessons from nature into your own facilitation work.

Through TetraMap you'll experience a brain-friendly problem-solving model and conceptual framework that uses metaphor to simplify the complexity of how people work together.



Is this course right for me?

This is a mindset shifting programme, perfect for people who want to create a greater impact in the work they do.

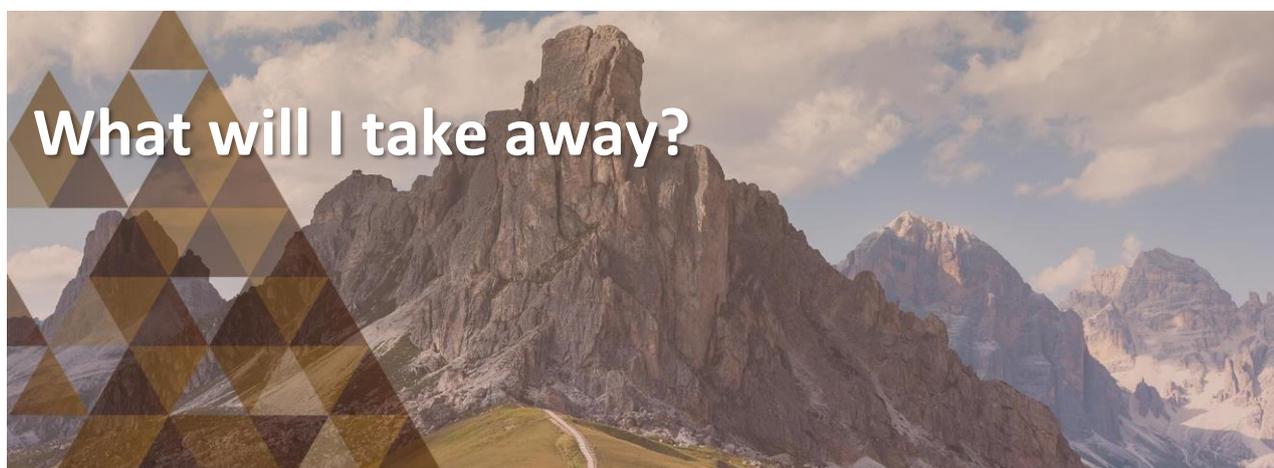
The TetraMap Certification programme is ideal for those who have already experienced TetraMap and would like to learn how to use it more widely in their work as well as those who are new to it. It will enable you to provide powerful, meaningful, memorable learning experiences and help your clients or colleagues to address individual and team challenges and improve organisational culture and performance.

TetraMap's clear vision and purpose and its strong values make it particularly appealing to organisations and clients who value people and the planet and who have a strong sense of legacy.

You'll learn how to

- Facilitate the "Why Are You Like That?" TetraMap foundation module
- Use metaphor to promote understanding, create a shared language, and generate deep, memorable learning
- Understand and engage different learning styles while facilitating TetraMap
- Apply TetraMap in a wide range of contexts
- Create the conditions for simple, playful, elegant and powerful workshops
- Embrace a systems approach to learning and problem-solving

You will gain the confidence to facilitate TetraMap for face-to-face, online and blended learning environments and much more! The depth of learning on the certification is personally enriching and will inspire you to facilitate in new and different ways.



As soon as you are certified, you're all set and ready to go and you can facilitate TetraMap straight away. You'll have access to the TetraMap online resource centre for our global facilitator community, which provides an ever-expanding range of free and paid for tools, facilitation aids and additional TetraMap modules to help you expand and grow your use of TetraMap.

TetraMap facilitators share generously and you'll continue to learn from the work of other facilitators around the world. Our active TetraMap community supports ongoing learning and collaboration as well as providing powerful resources and future learning opportunities.

You will leave the programme with the confidence and resources to facilitate TetraMap straight away and with the support of a global community who will be part of your future journey.

"Certifying as a facilitator in 2016 helped trigger the growth of my start-up consultancy. I was looking for a learning model that would apply across all of my areas of work in coaching, mediation and facilitation and I found this in TetraMap. I felt a strong personal alignment with TetraMap's values and loved being part of the community of facilitators so decided to qualify as a Master TetraMap Facilitator in 2019." Emma Mauger, Master TetraMap Facilitator, Executive & Leadership Coach and Accredited Mediator

"...I am enjoying the TetraMap community, and of course the Map itself. The training has been rich and I'm learning lots about myself and others. I have also been so impressed by the generosity and wisdom of the international and local community." **Belinda Hayes, PhD – Executive Leadership Coach, Oman**

"Lots of engaging activities, laughter and connection with others. Personal reflections on why I am the way I am – and how this adds value to leadership programmes." **Leanne Lylestrop, TetraMap Facilitator**

"Excellent. The model is complementary to AND different from psychometric tools." **Anon**

"Do it! It adds so much value to you personally and professionally" **Emma Wilson, TetraMap Facilitator**

"We wanted a framework that we could use to understand and analyse how people work together whilst also acknowledging a team's strength lies in valuing differences. Overall this has been a great addition to our capability toolkit!" **Martyn Bullard, Sage, Director, Capability, Learning & Development (UKI)**



Whichever way you choose to certify, your learning journey will be energising and engaging and will provide you with the practical skills to use TetraMap, a deep understanding of the nature metaphor and how to work with it, the inspiration to apply it in your work, and the support of your fellow facilitators. This course will enrich your knowledge base and give you tools to confidently and skilfully facilitate TetraMap.

Face-to-face classroom certification

A physical classroom environment is preferred by many learners. This is a focussed journey that leads to certification at the end of the final day. You can join an open course or book an in-house programme for your organisation.

This approach is ideal for those who prefer to learn in a face-to-face environment and who would prefer to complete the programme within a short space of time. This programme typically consists of:

- Two full days of focussed learning of around seven hours (for in-house programmes this can be adapted for a more flexible approach)
- Pre-programme reading and preparation
- Reading and activities to complete between the two training days

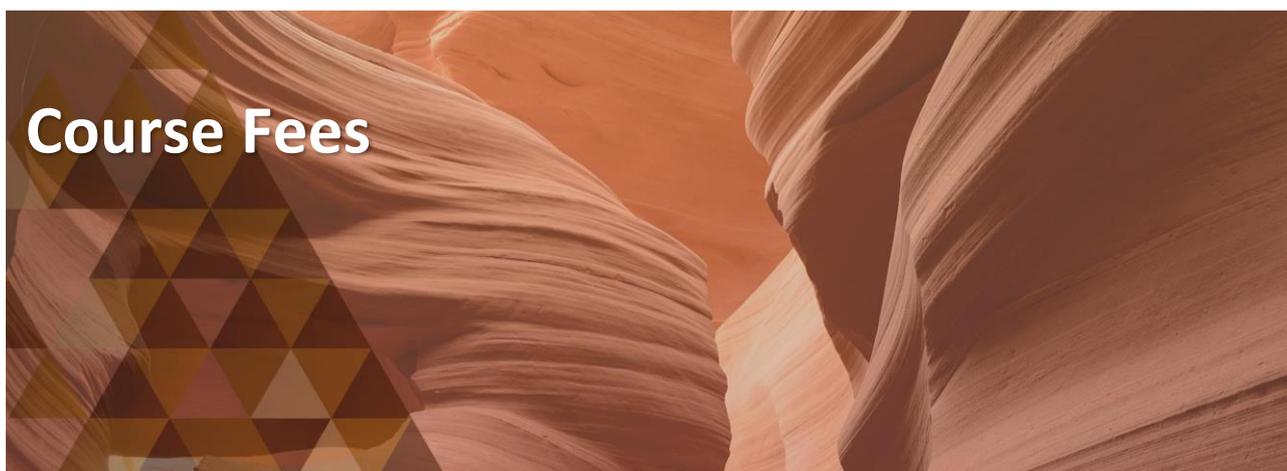
Online certification

The online certification route offers flexible learning wherever you are in the world. It blends engaging and collaborative real-time online workshops with self-directed activities before and between the workshops. This programme also includes post-certification support to build your confidence in facilitating TetraMap in the first few months after certification.

This approach is ideal for organisations with geographically dispersed teams as well as individuals who are unable to attend in-person, or who require more flexibility. The programme typically consists of:

- Four online workshops and three post-certification support sessions.
- Workshops are up to 2.5 hours long and post certification support sessions are around 1.5 hours each.
- The learning will take place via the TetraMap e-learning platform and an online meeting environment (such as Zoom).

To find out more, speak to your TetraMap contact who will be able to advise you about the options and dates, and can help you to decide which is right for you, as well as giving you more information about the learning pathways available to facilitators who want to continue to expand their knowledge and skills after certification.



The cost of the programme includes all online or face-to-face learning sessions, learning materials, a pack of resources to get you started in your facilitation journey, access to the TetraMap digital resources centre, and lunches/refreshments (on face-to-face programmes).

- £1,950 plus VAT – corporates
- £1,750 plus VAT – third sector
- £1,500 plus VAT – independents

We also offer a £200 early bird discount and the fee can be paid in instalments if required. Contact your learning provider for full fee details and payment options.

TetraMap® is a trademark or a registered trademark of TetraMap International Limited. tetramap.com

